

Adam Ellison

Human-centred product designer

Email: adotellison@gmail.com | Portfolio: adamellison.co.uk | Location: London, UK

Summary

Passionate designer who solves complex problems with simple, considered solutions. Over 12 years of experience working in agile, fast-paced teams fostering collaboration, discovering user insight and creating successful products and services for startups, social enterprises and government.

Key experience

The Monday Morning Club

Founder, Designer, Researcher | Feb 2017 - March 2023

A social enterprise I founded to support unemployed job-seekers with practical exercises, tools and processes to take control of their time, become more productive and grow in confidence.

- Developed, tested and iterated over 14 workshops.
- Created and ran a successful 2-week online course.
- Developed the brand strategy and visual identity.
- Created the marketing strategy and content.

Starling Bank & The Corner London

Interactive Director | Aug 2015 - Sep 2015

When working for the creative agency The Corner, I led the development of the brand strategy and design of the visual identity for Starling Bank, then a pre-launch, early-stage startup.

- Developed brand strategy and visual identity.
- Set the design direction for the app.
- Designed the launch website.
- Developed animation and motion branding.

Home Office - UK Visas and Immigration

Interaction Designer | Oct 2018 - Jul 2020

Working during the Brexit negotiations, a time of rapid change, in an agile team designing a modular identity verification service which sat at the heart of many live and future visa application processes.

- Designed mobile app and web services.
- Created low and hi fidelity prototypes.
- Prepared detailed user stories for developers.
- Engaged key stakeholders to break silos and solve cross-team challenges.

See portfolio for full work history

Skills

UX/UI, rapid prototyping, lo/hi mockups, app design, responsive design, brand design, learning design, user research, illustration, HTML, CSS, javascript, no-code automation, design thinking, project management, team management and strategic decision making.

Software

Figma, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Miro, Whimsical, Mural, Make, Zapier and many others.

Education

University of Brighton | Illustration BA (Hons) | 2005-2008

References - Available on request